



## BETSY SCHURING

COACH / FACILITATOR

A healthy and engaged culture starts at the top, with the leader's understanding of their innate talents, as well as those of their team members. For nearly 20 years, Betsy Schuring has dedicated her career to furthering this belief. She has partnered with C-suite and emerging leaders to: clarify goals and intentions, create strategies, and serve as an accountability partner. Whether looking to further develop in their current role or in a place of transition, she helps individuals realize their full potential.

Betsy is passionate about partnering with leaders to clarify their purpose and be more dynamic and intentional in their lives. Through a strengths-based lens, she helps identify core aptitudes by leveraging an individual's unique "super-powers" to achieve personal and professional goals.

While the foundation of Betsy's coaching and consulting is centered on shining a light on individual's innate talents, she also recognizes the importance of uncovering blind spots. Her insightful and caring, yet honest style allow her to establish a level of trust with clients that leads to measurable results.

In addition to individualized coaching, Betsy has a passion for and experience in serving as a facilitator for small teams, as well as large global organizations. The focus of these high energy and engaging seminars is to enhance: self/other-awareness, organizational/talent

fit, communication, collaboration, morale, employee engagement and overall performance.

As a graduate of the University of Nebraska-Lincoln, Betsy discovered her love of positive psychology and the value of investing in and developing individual's strengths. She has applied these principles in her career and personal life, celebrating each person for who they are. She is a certified Strong Interest Inventory Coach, graduate of Who You Are Leadership, Lead Self Lead Others and coach of Clifton StrengthsFinder.

Betsy and her husband Doug live in Omaha with their two rescue dogs, Fiona and Wallace. In addition to spending time with extended family and friends, they love to travel and explore all life has to offer with their son Greg, daughter Libby, son-in-law Darin and amazing grandson, Henry.

## CLIENT TESTIMONIALS

What an amazing trainer, coach, mentor and overall person Betsy is. She is perceptive, extremely smart and her technique for helping you grow as a leader is so pleasant. When I started working with her, I thought that I was such a great leader. I realized pretty quickly that my skills in that area could be so much better and developed so much more. My professional relationship and affiliation with her have lasted many years and thru many organizations. Whether it was The Ritz Carlton Hotel Group, West Paces Hotels, Henry Ford Hospitals or Northwell Health, Betsy has always been a refreshing “go to” person for all needs: as related to talent selection, team building and overall coaching. There is no doubt in my mind that wanting to be the best means you have to surround yourself with the best people to attain those goals; and there is no one better than Betsy.

— Jeffrey Jacobs, Hospitality Ventures Consulting LLC

Betsy has been instrumental in my personal and professional development. Her ability to train, assess and identify my key personal strengths has enabled me to evolve personally and advance professionally. Betsy is truly invested in her client’s success!

— Cristina Cyr, Franchise Development Talent & Demographics Manager Home Instead Senior Care®

Betsy has been our Leadership Consultant at Lotus House of Yoga, High Vibe Cafe, Vibe Tribe Travel and My Yoga Exchange for the last 10 years! The expertise and strategic planning that she has guided us through is a direct correlation to the success and growth of our companies! Betsy is honest, dependable, and incredibly hard-working. She is also a pillar of the Nebraska Business Community and a huge advocate of charitable work. Along with her undeniable talent, Betsy has always been an absolute joy to work with. She is a true team player, and always manages to foster positive discussions and bring the best out of all of our leadership team!

— Anne Sweet, Founder & CEO Lotus House of Yoga High Vibe Cafe Vibe Tribe Travel

“Betsy helped me understand my unique strengths and how to apply and articulate them. This helped me feel confident and prepared me for my internship interviews.”

— Casey Mariucci, Columbia University Student, Intern for Barbara Corcoran (Real Estate Division)

“I appreciate the thought and consideration when selecting my coaching mentor, Betsy Schuring. Our time together has been invaluable, and I have learned so much from working with her over the last few months. I continue to be extremely grateful for this investment in my professional development.”

— Kellee, Manager, Health Services, Mutual of Omaha

## CLIENT LIST



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