



## CATHY EARLEY

**COACH / FACILITATOR** 

Cathy Earley has a passion for helping leaders recognize the significant impact they have on others through their actions, decisions, and communication. Cathy is insightful, high energy, action-driven, and known for candor and humor in her approach.

Cathy coaches HR and organization leaders on change initiatives, leadership, authentic communication, and facilitates executive leadership sessions. She consults business and HR leaders to help them translate their values, mission, aspirations or "big ideas" into tangible, easily repeatable practices that build strong cultures of high performance and engagement. She regularly leads global client engagements that specialize in coaching and leadership.

Cathy has deep expertise on coaching & leading in the workplace through practical experiences helping organizations build coaching cultures, designing & leading numerous executive sessions & trainings, as well as through writing and research (The Coaching Conundrum 2005 & 2009).

For the last 20+ years, she's worked with regional, national, and global clients in the areas of leadership,

coaching, engagement, and culture. She has led the Leadership & Coaching Practices at 2 boutique consulting & training organizations. Her broader professional experience includes stints in higher education, non-profit association management, and start-up so she brings of broad perspective to her work.

In 2015, Cathy spoke on Vision, Values & Narrative as part of the faculty for the inaugural Presidential Leadership Scholars Program, an executive-style education series, sponsored by the presidential centers of George W. Bush, William J. Clinton, George H.W. Bush, and Lyndon B. Johnson.

Cathy is a cum laude graduate from Lafayette College and has a Masters Degree in Higher Education Administration from Bowling Green State University.

## CLIENT TESTIMONIALS

I had the pleasure of working with Cathy in the executive coaching program at GSN Games, provided to rising leaders in the company, over the course of 1 year. Cathy was instrumental to my professional development as a leader. Some of the traits that set Cathy set apart from other coaches I've interacted with are: (a) high EQ and gauge of company and org culture (b) understanding of self-awareness and energy management (c) valuing cultural differences and adapting communication styles to both the coached employee and the organization. Cathy was able to learn the leadership styles of my peers and upper management and crystalize how to effectively communicate with these stakeholders. In parallel, she invested time in understanding my team's needs and work/communication styles, helping me in managing both up, down and laterally. She made this possible through tailoring my coaching experience to my employee value proposition, leadership style and cultural style, while making it a fun and rewarding experience! I highly recommend working with Cathy in any coaching capacity!

— Eyal Grundstein, Head of Product, Programmatic User Acquisition at Amazon Web Services

Cathy and I have worked together for more than 10 years and I don't know anyone who possesses such an array of talent in the coaching/facilitation field. With groups, she is highly skilled at soliciting and gaining involvement; as an individual leadership coach, she is sterling in her ability to listen and synthesize. Her strengths are her ability to gain involvement, her range of knowledge in the fields of leadership and communication, and her ability to listen and get right to the crux of the issue.

— Terry Pearce, Author of Leading Out Loud; Founder/President at Leadership Communication

Working with Cathy was a true pleasure. From the start, as I interviewed coaches, her insight set her apart from her peers. Over the course of 6+ months, as I navigated a challenging position and endeavored to grow beyond it, I relied on our sessions to keep moving me forward. While always a professional, Cathy transcended her role as a coach and became a friend and an ally.

— Carolina Lau, COO at Seaplane Ventures

Cathy is a great coach. While she has very deep knowledge on leadership across various dimensions, her real strength is helping people find their own answers by guiding them through tailored and profound questions. Cathy asks questions about "who you are" and helps people find their own strengths to leverage. She emotionally connects and the coaching relationships sustain beyond the on-site process time. She has a deep understanding on cultural differences and she helps people understand how the leadership can be more effective across different cultural nuances. It has been my pleasure and honor to work with her and I am more than happy to work with her again on any critical leadership development needs.

— Jungkiu Choi, Partner and Managing Director at Boston Consulting Group (BCG)

## **CLIENT LIST**



























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