



MELISSA HINRICHS

COACH / FACILITATOR

Melissa Hinrichs is an executive coach, leadership consultant, and facilitator who has immersed herself in the study of talent for over 23 years with the belief that everyone has talent to offer to others, their workplace and world. She enjoys uncovering, exploring and growing these strengths to help leaders maximize their effectiveness through application of their leadership capabilities. Through partnerships in a variety of industries; Melissa builds trusting partnerships through open dialogue, inquiry and accountability. She inspires ideas and actions that drive both personal and professional success by focusing on leaders' challenges and opportunities, their development and wellbeing, their team engagement and their broader organizational impact. Her approach is grounded in positive psychology and helps people become the best versions of themselves, identifying strategies to reach performance goals and work through challenges by identifying meaningful solutions.

Melissa discovered her passion for positive psychology at the University of Nebraska-Lincoln in her undergraduate career. She continued to grow that passion into a way of life and professional focus through her consulting practice at Gallup Inc., Lightbox Coaching and Consulting, Talent+ and work at Pearson Publishing. As a certified Clifton Strengths coach, she applies a strengths-based lens to help executives, managers and leaders face challenges and deliver increased results through consulting. She has worked side by side with leading experts in the field of psychology to build her awareness so she may more readily help others reach their potential. She has lead

several strengths-based conferences to engage thought leaders and difference makers and facilitated countless workshops and keynotes to increase self awareness and development for leaders all over the world.

Melissa and her family reside in Omaha. Her husband, Kris, and their two children, Lauren and Porter, enjoy spending time playing with Auggie, their lovable Goldendoodle. They also enjoy exploring the mountains and the ocean at any chance they can get, celebrating cuisine and culture by cooking and eating together, and staying active through yoga and outdoor activities.

CLIENT TESTIMONIALS

Melissa brings gifted professional experience and learned but seasoned practices to her passion of recognizing and developing what is right in people and helping them explore and discover their best fit in career and life. She has proven she can work with large corporations or smaller and emerging businesses in shaping leaders and teams with a personal touch that gets needed corporate results.

— Jim, Professor, Point Loma University

Melissa worked with our team to help us understand our natural talents and strengths. Her work has helped us become more productive as a team. She draws upon years of coaching and facilitating experience and we couldn't be happier with what we learned.

— Dan Douglas, Founder and President of Iridian Group

Melissa was great to partner with! She and her team provided coaching that helped individuals gain more self-awareness, understanding of our talents and how to best apply them in order to achieve optimal personal and business outcomes. During a facilitated team session, she guided us in identifying ways to better collaborate and work as a more cohesive team.

— Sean, Assistant General Manager, Stormchasers

Melissa brings a keen ability to listen, simplify complex problems and create individualized solutions that meet the demands of our business. She is my life-line to help me problem solve with people-centric solutions that meet the growing demands of our business.

— Lesley Brandt, Owner, PlanitOmaha

I have become a better leader and have increased the performance of my team through my partnership with Melissa. She focuses on the strengths of the team and helps us better achieve goals by calling upon our talents. A trusted advisor, we face challenges together so we may become a leading workplace in employee engagement.

— Randy Brown, Director of Talent and Strengths Development, Monroe Public Schools

CLIENT LIST

