



PAM YUDKO

COACH / FACILITATOR

Pam Yudko is in the business of changing lives and is recommended to “any organization that wants the best for their employees”.

With over two decades of experience, Pam’s coaching style is PURELY AUTHENTIC. Pam coaches C-suite executives, business owners, and employees looking to climb the corporate ladder. Her unique ability to be gentle, yet direct, and her remarkable talent to relate to people allows her to connect and build rapport instantaneously with employees at all levels. Pam relies on her exemplary listening skills and a proven action-based transformational coaching method to support her clients in their personal and professional growth. She effortlessly empowers them to get unstuck, create movement, find balance and break up with their past patterns yielding quick results. Pam enables her clients to see challenges as opportunities, to strengthen their character and improve their leadership skills. She focuses on creating simple small steps to get big results.

Pam’s strategy of promoting self-discovery as a tool to grow personally, enables her clients to thrive in the professional arena. She believes that when employees can be their best authentic selves in the workplace, they become more engaged which in turn increases productivity and commitment. Her coaching produces courageous, resilient and focused leaders who excel within their corporation.

Pam focuses on helping her clients:

- Identify potential distractions and blocks
- Improve their Emotional Intelligence
- Increase their level of motivation and engagement
- Discover their natural strengths

- Take continuous action
- Receive feedback constructively and apply it to the areas in need

Pam has a Master of Science in Education from Brooklyn College which launched her coaching career for over 500 teachers in the NYC Department of Education. She has a Bachelor of Science in Human Development from Binghamton University, learning the developmental concepts of psychology which underlie human behavior at various stages of development. Pam received her Certification in Administration and Supervision from St. Rose College and is certified as a Holistic Health Coach from both the Institute of Integrative Nutrition and the Health Coach Institute, studying practical lifestyle management techniques and innovative coaching methods with some of the world’s top experts in their field. Her training has equipped her with extensive knowledge in holistic nutrition, health coaching and preventative health. She also received her Mastery Level Transformational Life Coaching Certification from Holistic MBA where she learned the impact of behavior change and belief work. She has vast knowledge and draws on these skills to eliminate dysfunctional beliefs and behavior patterns in order to produce long lasting results.

Pam is a New York City native currently residing in Southern California. Her New York roots give her the flexibility to work in a bi-coastal capacity. When she is not changing lives, she is reading, writing, running, biking, and cooking for her husband and two tweenaged children.

CLIENT TESTIMONIALS

Pam practices what she preaches. When she speaks to you, she is actively engaged and focused on how to help you become the best “you”. She is instantly likable and the definition of authentic. She leaves a positive impact. My colleagues raved about their sessions and how they plan to redefine who they are based on their learnings. I feel 100% the same way!

— Director - Salix Pharmaceutical

Pam was influential in my journey leaving law and becoming one of the most highly sought-after On-Air lifestyle experts in the country. Pam encouraged me to see what differentiated me from others and supported me to bring my strengths and gifts to the table. Her guidance to be authentic and true to who I am in the industry has been an instrumental piece of my success. Pam is authentic, easy to connect to and always finds a way to provide simple steps to move forward in high pressured situations and chaotic environments. I am constantly being shown the “message in the mess” with Pam’s guidance. I recommend Pam to anyone and everyone who is ready to grow, change and laugh.

— CEO - Closet Gold/On-Air Correspondent

Pam is my “blessing in disguise.” My company hired Pam to help me build confidence in myself, my work and my gifts that I use professionally (and personally). Working with Pam, I have learned more about myself than I thought was possible. She helped me identify my process to build my confidence muscle, curb my perfectionist self, and respond to thoughts in the best way. Pam is down-to-earth, easy to connect with and so supportive of my goals. I can’t wait to the person I am in 6 months with her help.

— Senior Research Associate - The Stevenson Group

Working with Pam has been life changing. Pam listens but more importantly she gives CLEAR guided direction of what you can do. Working with Pam has a beginning, middle and end – end meaning goals are met. Whether in person or over the phone she is present 1000%. Her tool bag has things that actually fix issues. Her clarity is contagious, her compassion is not condescending, and her challenges will change your life if you let them.

— CEO - Media Maison LLC NYC and Hong Kong

CLIENT LIST

